



MEDIA RELEASE

November 2009

GAAM introduces new rugged compact thermal imaging camera

GAAM Emergency Products has added the Bullard Eclipse Thermal Imager to its product line – the most compact, lightweight and rugged unit of its type to launch in Australia.

Thermal imaging cameras are exceptionally valuable for firefighters, providing visibility in dense smoke so that they can glean a picture of what is happening inside a fire and act accordingly.

The new rugged thermal imaging camera is designed to withstand the toughest of conditions and is robust enough for everyday use. Thanks to its lightweight, compact design, the camera can be comfortably carried around or attached to clothing, ensuring its accessibility in an emergency situation.

“The Bullard Eclipse is an extremely user-friendly thermal imager for firemen, thanks to its compact size and robustness,” said Jock McLeod, Station Commander, Northern Territory Fire and Rescue Service. “It’s particularly useful for first response teams looking for hot spots in buildings or at the scene of a motor vehicle accident.”

For more information, contact GAAM Emergency Products on 03 9466 1244 or visit www.gaam.com.au.

Media note – for further information please contact:

Juliet Fisher or Corrina Frankham, Write Away Communication + Events
Ph: 02 9978 1400 Email: juliet@writeaway.com.au, corrina@writeaway.com.au
Belinda Habkoux, Marketing Manager – Fire Products, Tyco Fire & Security
Ph 02 9947 7564, Email: bhabkoux@tycoint.com

About GAAM Emergency Products

GAAM Emergency Products specialises in the emergency services market. Since 1933, Australian firefighters have relied on GAAM equipment to safely go about their daily operations. GAAM manufactures and distributes a range of petrol and diesel powered firefighting pumpsets and accessories. While based in Melbourne, GAAM also has offices in Sydney, and conducts business throughout Australia and New Zealand.