



## **MEDIA RELEASE**

August 2007

### **GAAM supports Variety Bash**

GAAM Emergency Products has continued its long tradition of donations to NSW Variety Bash and is a major supporter of the NSW Fire Brigade and NSW Rural Fire Services 'Team Excalibur' entrants.

Raising funds for Variety, the Children's Charity, the Bash commenced at the RAN Base, Garden Island in Sydney on August 5, and will conclude in Darwin at HMAS Bathurst on August 17.

This year's Fire Service contingency includes two official Nissan Patrol vehicles and three heritage vehicles - a 1970 F100 utility, a 1965 Dodge Fire Truck & 1968 Ford Falcon Station Wagon - which are visiting schools along the route. The Dodge Fire Truck also features a petrol-powered MK70 pump, giving the school kids the opportunity to spray water from the truck. This unique experience has been provided by GAAM who donated the pump to 'Team Excalibur' for the Variety Bash a few years ago.

"GAAM's donation provides substantial support for this very worthy cause, which helps improve the quality of life of special needs children throughout Australia," said Superintendent Brian Graham, NSW Rural Fire Service

"Our slogan 'fire-fighters helping kids' is further being put into practice by offering an educational program to the 16 schools which the team is visiting across New South Wales, Queensland and the Northern Territory," explained Supt. Graham.

"GAAM has supported the Variety Bash over a number of years through sponsorships, and we're delighted to be involved again," said Ian Price, Business Manager, GAAM Emergency Products.

"GAAM products are integral to fire fighting. Being asked to sponsor the Bash was a natural synergy.

“The Variety Bash is a great opportunity for the NSW Fire Brigade and NSW Rural Fire Services to visit young kids along the route, who always enjoy getting up close to the heritage vehicles and fire trucks,” continued Supt. Graham.

**Media note – for further information please contact:**

Juliet Fisher or Roberta Marcroft, Write Away Communication + Events

Ph: 02 8904 1622 Email: [juliet@writeaway.com.au](mailto:juliet@writeaway.com.au), [roberta@writeaway.com.au](mailto:roberta@writeaway.com.au)

Jill Bynon, Marketing Manager – Fire Products, Tyco Fire & Security

Ph 02 9638 8578, Email: [jbynon@tycoint.com](mailto:jbynon@tycoint.com)

**About GAAM Emergency Products**

GAAM Emergency Products is part of Tyco Fire & Security Australia/New Zealand, a division of Tyco International's Fire & Security Division. GAAM specialises in the emergency services market. Since 1933, Australian firefighters have relied on GAAM equipment to safely go about their daily operations. GAAM manufactures and distributes a range of petrol and diesel powered firefighting pumpsets and accessories. While based in Melbourne, GAAM also has offices in Sydney, and conducts business throughout Australia and New Zealand.